

Privacy Policy provided by egeplast international GmbH

We are happy to welcome you to our website and appreciate your interest in our company as well as in our products and services. Protecting your personal data during all processing steps involved in the entire business process is of paramount importance for us. We want you to feel safe when visiting our website. Consequently, compliance with statutory requirements for data protection and data security are matter of course for us. Moreover, it is important for us that you are aware at any given time when we store what types of personal information from you and what we use these data for.

Personal data

Basically, you can use our website pages without revealing your identity. However, if you register for one of our personalised services, for instance by subscribing to a newsletter, we will ask you to indicate your name and to provide some other personal information (such as your address and telephone number). Specific details about the personal or material circumstances of a particular or identifiable individual are also referred to as "personal data". Without this information, we are unable to provide the requested service to you. In this context, however, we only collect the information we inevitably need to execute your request. It is therefore up to you to decide whether you would like to make use of particular services provided by us which you would need to provide your personal data for, or whether you prefer to remain anonymous.

Purpose of data collection and data disclosure to third parties

We collect, process and use the personal information provided by you only to the extent required to meet your requests, to respond to your inquiries, to process your orders or to provide you access to particular pieces of information or offers. Only if you have given us your explicit consent or if you—to the degree legally permissible—have not raised any objection, we will also use these data for product-related surveys and marketing purposes. We will not disclose, sell or otherwise transmit your personal data to any third parties unless specifically required for the purpose of contract performance or unless you have given us your explicit consent. Should you for instance have ordered merchandise from us online, we will need to pass your data on to our delivery service. We may also share information about you if we are obliged to do so by official or judicial orders.

Non-personal data collected automatically

In order to improve the attractiveness and performance of our website, we collect and evaluate non-personal data. For example, communication-related data such as the IP address of your computer and use-related data such as how long you stay on our website, are collected automatically by technical means. Among the details also recorded are your internet provider, operating system, average time spent or type of browser used. These data shall not be shared with any third party. Among other things, we shall transmit data small files (so-called "cookies") to you, which will be used to save information on your computer which enables us to capture various kinds of non-personal information. Cookies enable us to recognize you as you visit us again and thus help us to optimise our user interface. This way, you for example do not need to re-enter your passwords every time you visit our website. Via your browser settings you can determine for yourself whether you opt in favour of blocking cookies altogether or whether you want them to be deleted once the browser has been closed or whether you want to receive a warning before a cookie is saved.

Data maintenance

We rectify and complete the data we stored as soon as we become aware that some details have changed. When necessary, we also inform the recipients of these data of this change. The data we stored are deleted by us via an automated procedure if the statutory or contractual period of retention has expired or if the data are no longer needed.

Security

We take whatever technical and organisational security measures are required to protect your personal data from unintentional or unlawful deletion, modification or loss as well as from unauthorised disclosure or access. We would like to point out that data transmission via the internet is by and large performed using an unsecured connection and that the data might thus be viewed by unauthorised individuals or even distorted.

Should you wish to contact us via email, please note that confidentiality of the transmitted information cannot be guaranteed. Emails might potentially be read by third parties. In your own interest, confidential information should therefore always be sent by traditional mail.

Website analysis

This website uses Google Analytics, a web analysis service provided by Google Inc. ("Google"). Google Analytics applies so-called "cookies", text files saved on your computer, which allow an analysis of the way you use our website. Usually, the information on your use of this website generated by the cookie are transmitted to a server in the US which is owned by Google and stored there. If IP anonymisation on this website has been activated, Google, however, will shorten your IP address beforehand within the member states of the European Union or in other contracting countries of the Agreement on the European Economic Area. Only in exceptional cases the full IP address is transferred to a Google server in the US and shortened there. Google will use this information on behalf of the website operator for the purpose of analysing your usage of the website in order to compile reports on the website activities. Moreover, Google will use it for the purpose of providing the website operator with other services associated with the website and with internet use by visitors. Google will not amalgamate the IP address transmitted by your browser in the context of operating Google Analytics with other data.

You can prevent storage of cookies by selecting the respective setting of your browser software. Please note, however, that in this case you might not be able to fully use all functions embedded in this website. Furthermore, you can block capture of the data generated by the cookie and block any recording your usage of the website (incl. your IP address) as well as processing of this information by Google by downloading and installing the browser plugin currently accessible via the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>

Please note that Google Analytics processes shortened IP addresses ("anonymizeIP") only.

Your rights

You shall be entitled to request information about any data stored by us about you as an individual as well as about their origin and recipients as well as about the purpose of storing them. Moreover, we are generally obliged to rectify incorrect data and to block or delete data the storage of which is inadmissible or no longer necessary. Additionally, you can object to any future use or transmission of your personal data anytime. Also, you have the right to revoke your consent already given for any future collection, processing and use of your personal data anytime without needing to state any reasons.

Amendments to the provisions

We reserve ourselves the right to modify this Privacy Statement. These amendments can be made both for technical and for data protection reasons. We therefore kindly ask you to take notice of the most recent version at any given time.

Contact details of our Data Protection Officer

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